Empathy Map

# University Admit Predictor

AMBITION

social media

Reputation of the institution

INFLUENCING FACTORS

Institution Achievements



Friends, Relatives and Colleagues

Not knowing what will be the scoring range to get into their targeted university

WHAT MAKES THEM FEEL BAD

A good institution which enables them to achieve their ambition

WHAT REALLY COUNTS?

To get accepted into a reputed instituition

DREAM

To have a successful career path

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WHAT DO THEY HEAR FROM THEIR...

Career Scope

Facilities and infrastructures

Positivity and Friendliness

Friends - Consider universities having good career scope

Attitude of Institution towards students

Relatives - Consider Universities having less tuition fees and at accessible location

Social Media Influencers - Provide info on pros and cons of each universities

Eligibility

CHALLENGES

Fees

Accessibility

DISCUSSION WITH OTHERS

Anxious, Nervous and Confused

APPEARANCE

DOES SELF - RESEARCH

ATTITUDE IN PUBLIC

Alumni Success rate

**STUDENT / PARENT**

Cut off

Structure

University and their acceptance rate

Courses and their scope from a particular university

More interested in talks revolving around admission

Frustrated on receiving many suggestions

Browse various websites and videos regarding colleges and careers

Time constraints

Not meeting the Universities criteria

Unable to conclude university

Reputed university

Complete satisfaction with the college utilities

Outstanding Career path